

5-8

# Money activities At the shops

Shopping trips are the ideal scenario to help your children understand the concept of money and these activities will keep them entertained, too.

## Own-brand products

If your child wants an expensive branded product, challenge them to find an own-brand alternative with the name of the supermarket written on it. With your help, older children can compare the two prices and work out how much money you save by buying the supermarket brand. Or you could buy both, and do a blind test when you get home.



## Special offers

Explain the concept of special offers to your child and find an example of how the supermarket indicates them, e.g. a brightly coloured label or the term '2-for-1'. When you reach an aisle where you need an item, challenge your child to find you a special offer for it.

## Cash only!

During the week, talk to your child about all the things you're planning to do at the weekend. When the weekend arrives, try to pay in cash for things, so your child can see the money being handed over. Keep the cash in a special purse, and let your child pay wherever possible.

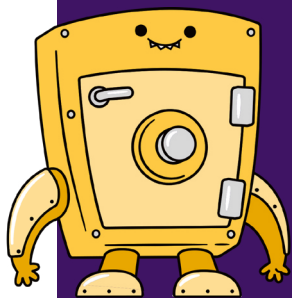


## Tick it off

If you're shopping with your child, hold onto the receipt. When you get home, work with your child to tick each item off on the receipt as you put it away, so that your child can see how much each one costs. Older children can use a calculator to check the receipt total is correct.

## Something for a pound

Give your child a pound, and tell them to find something in the shop that they can afford to buy with it. If you're food shopping, specify something that you need, e.g. bread or juice, so they don't come back with sweets.



## Tell a teacher!

Why not get your child's school to sign up to the MoneySense programme online? There is a wealth of resources for teachers to use in the classroom, including workshops, activity sheets, quizzes and videos. All resources are linked to the National Curriculum and accredited by Young Money.

[mymoneysense.com](http://mymoneysense.com)

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